



CONTIPLAN⁺

3-in-1 Contenance Care Cloths

Complete skin care regime to cleanse, moisturise and protect skin affected by incontinence

- ✓ Improve skin integrity by an average of 55%*
- ✓ Generate cost savings up to 40%**
- ✓ Save time equivalent to 1 full-time staff member per home per year***

from the makers of
clinell[®]

Incontinence-associated dermatitis (IAD)

Implementing a structured skin care regime is proven to protect against IAD². Global guidance champions 3 steps: cleanse, moisturise and protect³.



Prevalent

IAD is estimated to affect nearly **1 in 5 incontinent patients in acute healthcare** facilities⁴



Painful

Patients with IAD suffer with **uncomfortable symptoms, poor patient experience** and **reduced quality of life**³



Preventable

Robust evidence shows that **correct care can prevent IAD** and **improve patients' symptoms**^{3,5}

Traditional method using soap and water

Step 1 Cleanse



Wash basin
Soap/cleansing product

Dry wipes/
wash cloths
Towels

Step 2 Moisturise



Moisturisers

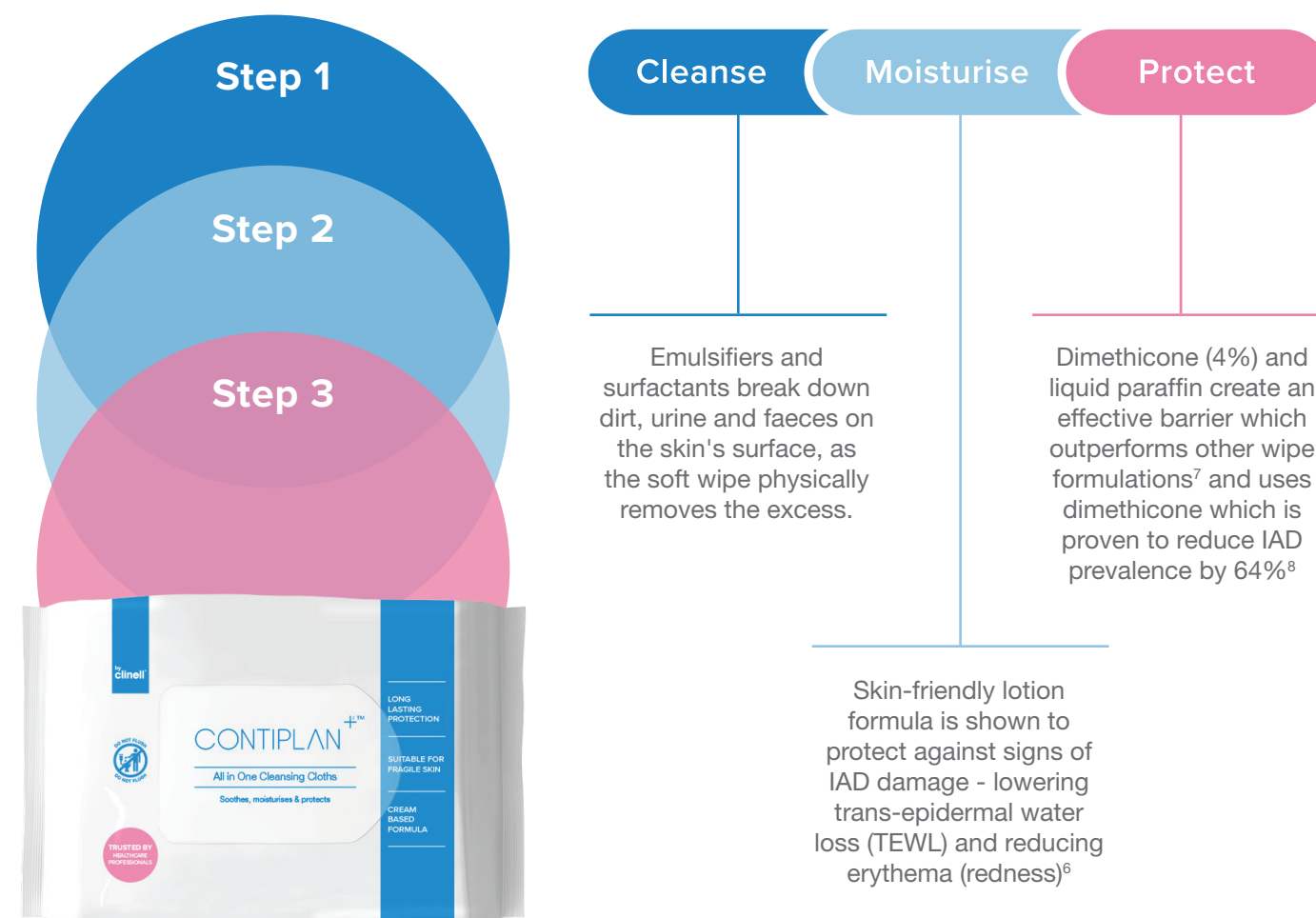
Step 3 Protect



Barrier creams

3-in-1 continence care with Contiplan

Each Contiplan ultra-soft cloth is soaked in a unique cream-based formula that provides maximum barrier protection to skin affected by incontinence.



Use Contiplan to protect against IAD

For skin at risk of developing IAD

No redness and intact skin



For skin affected by the symptoms of IAD

Red but intact skin

